

College of Business
ENTREPRENEURSHIP AND FAMILY BUSINESS (ENFB)
2008-2009

FIRST SEMESTER	FRESHMAN YEAR	SECOND SEMESTER
ENGL 1100 <input type="checkbox"/> ENGLISH COMP I	3	ENGL 1120 <input type="checkbox"/> ENGLISH COMP II
<input type="checkbox"/> CORE HISTORY I	3	<input type="checkbox"/> CORE HISTORY II
MATH 1680 <input type="checkbox"/> CALCULUS W/BUS.APP. I	4	MATH 1690 <input type="checkbox"/> CALCULUS W/BUS.APP. II
<input type="checkbox"/> CORE SCIENCE I	4	<input type="checkbox"/> CORE SCIENCE II
BUSI 1010 <input type="checkbox"/> CONTEMP ISSUES BUS. ADM. I	1	<input type="checkbox"/> FREE ELECTIVE

Completion of University IT Requirement _____.

FIRST SEMESTER	SOPHOMORE YEAR	SECOND SEMESTER
ECON 2020 <input type="checkbox"/> SOC. SCI. I (MENU)	3	ACCT 2990 <input type="checkbox"/> BUSINESS LAW
ACCT 2110 <input type="checkbox"/> MICRO-ECON (SOC. SCI. II)	3	ECON 2030 <input type="checkbox"/> MACRO-ECONOMICS
ENGL 2200 <input type="checkbox"/> PRIN. FINANCIAL ACC.	3	ACCT 2210 <input type="checkbox"/> PRIN. MANAGERIAL ACC
<input type="checkbox"/> WORLD LITERATURE I	3	ENGL 2210 <input type="checkbox"/> WORLD LITERATURE II
<input type="checkbox"/> FREE ELECTIVE	4	PHIL 1040 <input type="checkbox"/> BUSINESS ETHICS OR ETHICS
		PHIL 1020 <input type="checkbox"/> ETHICS

FIRST SEMESTER	JUNIOR YEAR	SECOND SEMESTER
FINC 3610 <input type="checkbox"/> PRIN OF FINANCE	3	ENFB 4140 <input type="checkbox"/> ENTREPRENEURSHIP
MNGT 3100 <input type="checkbox"/> PRIN. OF MANAGEMENT	3	ENFB 4170 <input type="checkbox"/> MANAGING ENTR. START-UPS
STAT 2610 <input type="checkbox"/> STATISTICS	3	ENFB 4160 <input type="checkbox"/> FAMILY BUSINESS MGT.
MKGT 3310 <input type="checkbox"/> PRIN. OF MARKETING	3	FINC 3620 <input type="checkbox"/> SMALL BUSINESS FINANCE
MNGT 3140 <input type="checkbox"/> INTRO MIS	2	<input type="checkbox"/> CORE FINE ARTS
SCMN 3150 <input type="checkbox"/> MNGT OF BUSINESS PROCESSES	2	

FIRST SEMESTER	SENIOR YEAR	SECOND SEMESTER
***ENFB majors are required to take MNGT 4800 during spring of their senior year.		
ENFB 4190 <input type="checkbox"/> NEW VENTURE CREATION	3	MNGT 4800 <input type="checkbox"/> STRATEGIC MNGT***
<input type="checkbox"/> BUSINESS ELECTIVE**	3	ENFB 4210 <input type="checkbox"/> CORPORATE VENTURING
ENFB 4200 <input type="checkbox"/> BUSINESS PLANS FOR NEW VENTURES	3	ENFB 4180 <input type="checkbox"/> GROWTH STRATEGIES FOR EMERGING COMPANIES
<input type="checkbox"/> HRMN ELECTIVE*	3	<input type="checkbox"/> FREE ELECTIVE
<input type="checkbox"/> FREE ELECTIVE	3	<input type="checkbox"/> FREE ELECTIVE

TOTAL - 123 SEMESTER HOURS

*HRMN 3420, MNGT 3460, MNGT 4430 or HRMN 5420.

**Business electives are College of Business courses at the 3000 to 5000 level (*see approved list*).

A 2.00 GPA (C Average) is required on all course work in the major.

COURSE	GRADE	COURSE	GRADE	COURSE	GRADE
MNGT3100		MNGT 4190		MNGT 4800	
MNGT 4140		FINC 3620		MNGT 4200	
MNGT 4170		MNGT 4180			
MNGT 4160		MNGT 4210			

NO MORE THAN 2 PE CLASSES (4 HRS.) CAN BE COUNTED TOWARD A DEGREE PLAN.

FREE ELECTIVES

Entrepreneurship and Family Business Course Requirements

ENFB 4140 ESSENTIALS OF ENTREPRENEURSHIP (3). LEC. Pr., Junior Standing, MNGT 3100, MKTG 3310, FINC 3610, ECON 2030. The application of basic business principles to the entrepreneurial environment. Offered Spring semester only.

ENFB 4170 MANAGING ENTREPRENEURIAL START-UPS (3). LEC.. Pr., Junior Standing, MNGT 3100, Coreq., MNGT 4140. Study of aspects of managing and marketing concepts and processes that can be utilized to launch new ventures or a new division within an existing business. Offered Spring semester only.

ENFB 4160 FAMILY BUSINESS MANAGEMENT (3). LEC. Pr. Junior Standing, Coreq. MNGT 4140. Study of aspects of managing an established family business, on a day-to-day basis, and of planning for succession to the next generation. Offered Spring semester only.

ENFB 4180 GROWTH STRATEGIES FOR EMERGING COMPANIES (3). LEC. Pr., MNGT 4140. Study of the important aspects of starting and managing a franchise business. Offered Spring Semester only.

ENFB 4190 NEW VENTURE CREATION (3). LEC. Pr., MNGT 4140. Analysis of industrial, competitive, market and financial aspects of starting a business. Offered Fall Semester only.

ENFB 4210 CORPORATE VENTURING - ENTREPRENEURS IN ORGANIZATIONS (3). LEC., Pr. , Junior Standing, MNGT 4140, MNGT 4190. Study of the entrepreneurial process as it applies to the operations of a department or functional area within an established organization. Offered Spring Semester only.

ENFB 4200 BUSINESS PLAN FOR THE NEW VENTURE (3). LEC. Pr., Junior Standing, MNGT 4140. Application of entire business education and experience to a practical, hands-on project. Offered Fall Semester only.

HRMN Electives

HRMN 3420 HUMAN RESOURCE MANAGEMENT (3). LEC. Pr., junior standing. Coreq., MNGT 3100. Management of human resources dealing with selection, training, placement, appraisal, compensation, and employee representation.

MNGT 3460 ORGANIZATIONAL BEHAVIOR (3). LEC. Pr., junior standing. Coreq., MNGT 3100. Study, analysis and application of theories and techniques for understanding, predicting and managing human behavior in the organizational context.

MNGT 4430 LABOR RELATIONS (3) LEC. Pr., junior standing, . General survey of the development of collective bargaining, major provisions of labor law and bargaining issues of craft and industrial unions.

MNGT 5540 HUMAN RESOURCES SELECTION AND PLACEMENT (3). LEC. 3. Pr., STAT 2610, HRMN 3420 or MNGT 3420, 2.2 GPA. A review of contemporary issues involved in administering a program for selecting employees. Fall, Spring.