

# Leadership and Cross Cultural Communication

Professor: **Richard Meaders**  
Office Room 24-414 Hours: As Posted or By Appointment.  
Texts: Intercultural Communication in the Global Workplace, 4<sup>th</sup> Edition  
Beamer/Varner  
Class Time: Tue. 2-4PM, Thu. 12-1PM, Rm 24-111

**Welcome** to Cross Cultural Communication. My name is Richard Meaders. Please call me Richard. I am very happy to be your instructor and I hope you will enjoy my class and benefit from the time we spend together.

**Description:** This class will address the issues of culture and communication within the context of international business. The text provides examples of how cultural values and practices impact business communication. We will explore the relationships among the cultural environments of the firm and the structure of the firm, then examine how companies and individuals communicate, and concentrate on the underlying cultural reasons for behavior. This approach will help students develop an ability to work successfully within an environment of cultural diversity both at home and abroad.

## Grades:

A+ = (95%+), A = (90-94)	30% Mid-term Exam
B+ = (86-89), B = (80-85)	40% Final Exam
C+ = (76-79), C = (70-75)	20% Participation
D+ = (68-69), D = (65-67)	10% Attendance
F = (Under 65) or 5 Absences	

## Schedule:

Week 1	~Introduction~
Week 2	Chapter 1 <b>Culture and Communication</b>
Week 3	Chapter 2 <b>The Role of Language in Intercultural Business Communication</b>
Week 4	~~ Chusok ~~
Week 5	Chapter 3 <b>Getting to Know Another Culture</b>
Week 6	Chapter 4 <b>Self and Groups in Business Cultures</b>
Week 7	Chapter 5 <b>Organizing Messages to Other Cultures</b>
Week 8	Mid-Term
Week 9	Chapter 6 <b>Nonverbal Language in Intercultural Communication</b>
Week 10	Chapter 7 <b>Cultural Rules for Establishing Relationships</b>
Week 11	Chapter 8 <b>Information, Decisions, and Solutions</b>
Week 12	Chapter 9 <b>Intercultural Negotiation</b>
Week 13	Chapter 10 <b>Legal and Governmental Considerations in Intercultural Business Communication</b>
Week 14	Chapter 11 <b>The Influence of Business Structures and Corporate Culture on Intercultural Business Communication</b>
Week 15	Chapter 12 <b>Intercultural Dynamics in the International Company</b>
Week 16	Final Exam